

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

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	Advertiser	RNC
	Product	RNC 7/27
Estimate Number		2889

Invoice #	115824-2
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/16/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

]	Order #	115824
	Alt Order #	06255079
	Deal #	
	Order Flight	07/27/12 - 08/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	20
Product Code	442

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p	_			_				
	ISSUE CLA	ASS OF TIME									
				07/30/12 to		3x	MTWT				
	WRAL			Tu	07/31/12	:30	12:41 PM	RNTV072501H	\$700.00		2
	WRAL			W	08/01/12	:30	12:37 PM	RNTV072501H	\$700.00		1
	WRAL			Th	08/02/12	:30	12:54 PM	RNTV072501H	\$700.00		3
				08/06/12 to		3x	MTWT				
	WRAL			M	08/06/12	:30	12:28 PM	RNTV072501H	\$700.00		6
	WRAL			Tu	08/07/12	:30	12:14 PM	RNTV072501H	\$700.00		5
_	WRAL			W	08/08/12	:30	12:52 PM	RNTV072501H	\$700.00		4
2	WRAL ISSUE CLA	Inside Edition ASS OF TIME	7-730P								
				07/30/12 to		2x	MTWT				
	WRAL			M	07/30/12	:30	7:23 PM	RNTV072501H	\$1,500.00		1
	WRAL			Tu	07/31/12	:30	7:12 PM	RNTV072501H	\$1,500.00		2
				08/06/12 to		2x	MTWT				
	WRAL			Tu	08/07/12	:30	7:21 PM	RNTV072501H	\$1,500.00		3
	WRAL			Th	08/09/12	:30	7:22 PM	RNTV072501H	\$1,500.00		4
				08/13/12 to		1x	MTWT				
	WRAL			Tu	08/14/12	:30	7:28 PM	RNTV072501H	\$1,500.00		5
3	WRAL ISSUE CLA	Fri Hour 1 ASS OF TIME	8-9p								
				07/30/12 to	08/05/12	1x	1				
	WRAL			F	08/03/12	:30	7:58 PM	RNTV072501H	\$3,500.00		1
				08/06/12 to	08/12/12	1x	1				
	WRAL			F	08/10/12	:30	8:31 PM	RNTV072501H	\$3,500.00		2
4	WRAL ISSUE CLA	WRAL 6a News Sat ASS OF TIME	6-8a								
	_			07/30/12 to	08/05/12	1x	1-				
	WRAL			Sa	08/04/12	:30	6:25 AM	RNTV072501H	\$600.00		2
5	WRAL	6pm News (Sun)	6-630p								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME		-	-		_				
			07/30/121	0 08/05/12	1x	1				
	WRAL		Su	08/05/12	:30	6:00 PM	RNTV072501H	\$800.00		2
6	WRAL WRAL Sun Morning News ISSUE CLASS OF TIME	s 7-9a								
			07/30/121	0 08/05/12	1x	1				
	WRAL		Su	08/05/12	:30	8:24 AM	RNTV072501H	\$900.00		2

Aired Spots 16

> **Gross Total** \$21,000.00

Agency Commission \$3,150.00

Payment Terms 30 Days Net Amount Due \$17,850.00